

Interior design

The essential guide for Middle East interior design professionals

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POWER

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JUAN HILDEBRAND

REGIONAL MANAGING DIRECTOR, SCHWITZKE MIDDLE EAST

Juan Hildebrand was born in Argentina, educated in Germany and has led Schwitzke Middle East from Dubai since 2017. Amid a challenging economic landscape, Schwitzke's regional managing director has expanded to India, pushed further into the GCC and plans to dig into food and beverage and hospitality design.

In the last 12 months, Schwitzke Middle East has designed shops and commercial spaces in Bahrain, Jordan, India, Saudi Arabia, as well as UAE emirates Abu Dhabi, Dubai and Sharjah. While the company reduced training and development opportunities this year, Schwitzke Middle East has maintained a stable balance sheet and plans to consolidate regional operations and target neighbouring markets for growth in 2020.



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MARIANNA PICCOLO

CEO, MYPICKONE STUDIO DESIGN

Italy-born founder and chief executive officer of boutique firm MyPickOne Studio Design, Marianna Piccolo, has broken into Commercial Interior Design's Power 50 List for the first time.

The 38-year-old established her practice in 2014 and has completed approximately 50 high-end residential and commercial projects in the Middle East, with revenue rising year-on-year. This looks likely to continue with the business targeting a 33% increase in turnover for 2019.

Under Piccolo's leadership, the three-person business wants to expand to Saudi Arabia and other GCC markets, with rising demand for high-end residential projects in the kingdom.

